

# **Patriot Outreach 2013 Annual Report**

## **ANNUAL MESSAGE**

“You gave me my son back!” a heartfelt thank you, from a Father, at an Outreach event. He said, “You’re back!” a year earlier his son returned from the battlefield and wasn’t coping well, drugs, excessive alcohol, quick temper and on the verge of suicide. Our volunteer provided the tools that helped him, save his son, he declared. In 2013, we hosted 323 outreach activities, and provided assistances in all 50 States, District of Columbia and 7 Countries. Souls touching Souls, Making a Difference! This is what it’s all about.

We, Patriot Outreach (PO), have successfully provided assistance to our Armed Forces, Veterans, Retirees, Government Employees, Battlefield Contractors, First Responders and their Families (Patriots). We delivered without charge effective and confidential tools, and coping strategies, to combat anger, stress, and even PTSD. Our resources help bridge the gap between those who seek professional help and the silent majority.

Special efforts this year focused on Families, who also need support to recover from debilitating stress associated with recovery. Since our founding in 2006, we met many who suffered from PTSD symptoms in silence due to stigma associated with treatment of mental illness. It was alarming to discover how many individuals contemplated or attempt suicide.

Due to our innovated initiatives, grassroots efforts and dedicated volunteers many of our supporters are putting together plans for several outreach facilities in 2014, including our pilot Ransom Green/PO Communities, USA (WV), Outreach Center (OR), Traumatic Brain Injury (TBI) Hospital (KS), Veterans Independent/Assisted Living Communities (CA, KS, and TX), Youth Academy (IA) and a Hippo Therapy Ranch (WV). We will feature state of the art green technologies with the focus on becoming an international model for excellence for self-sustaining, stress free physical environment facilities, while offering a natural atmosphere to overcome life’s inherent challenges. We have already begun capital fund raising campaigns to sustain these facilities.

Uniquely, these communities will provide a continuum of care and social services; a place where Patriots can go “to live, not just to die.” Social support will include mentoring our youth with a guiding hand from the wealth of their experience through fishing and hunting (Rod and Gun Club), flying (Aviation Club), Hot Rods (Automotive Club), and Farming (Horticultural Club).

The past five years we have gain international and national exposure. The number of charitable organizations teaming with PO has doubled. Our partners have helped us educate the public about mental health stressors, TBI and PTSD, and provide effective tools and coping strategies.

In 2013 we became a proud member of the Combined Federal Campaign (CFC) as a National/International charity (#33784). CFC is the world’s largest and most successful annual workplace charity campaign. Pledges made by Federal civilian, postal and military donors support approved non-profit organizations that provide health and human service benefits.

We currently receive donations from the United Way, Mission Fish (auction thru eBay), direct donations and special events; such as Warrior Jam 2013.

## **PROGRAMS**

Our team place emphasis on non-intrusive support, sharing with those who share a common concern for the health and well-being of the brave men and women who selflessly devote their lives to the defense of liberty and our nation.

Our team offers an extensive range of non-intrusive therapeutic support from canine and equine, to music and art, from employment and financial support, to recreational and self-awareness.

Our signature resource is a CD called Coping Strategies. This tool provides useful skills for Patriots and health professionals. The CD has generated numerous testimonials regarding its effectiveness in decreasing stress associated with PTSD symptoms.

Life often means dealing with the next moment requiring support from others. Seeking professional help is always advisable but unfortunately there is stigma associated with psychiatric treatment which can prevent a person from initiating care. Coping Strategies and our team provide simple, private and confidential support.

We offer useful guidelines, reports, articles, links and special instructional audio programs, NOT because we say so, but through the testimonials and lives saved.

By engaging those who seeking to avoid stigma often associated with mental health issues, we has issued over 95,000 CD's and 61,000 downloads have been provided. Most notable: 82nd Airborne Division (5,000), Fort Bragg, North Carolina, 91st Division (3,000), CA, Ft Hood, Texas (3,500), Joint Task Force Headquarters, MO, (1,500), USO VA, (1,000), and the VFW, IA, (8,000).

## **SUPPORTERS**

Special acknowledgement and thanks for the assistance to our supporters include Pfizer, Candlewood Suites, Goliath Pictures, Walmart, Entertainment Radio Network, K-Mart, The Family Place, Virtual World Media, Sam's Club, Big Lots, Walgreens, 4 Heros, American Legion, Pilot Freight Services, Bell Helicopter, and the Edelbrock Family Foundation.

## **FUTURE PLANS:**

We will become an international model for self-sustaining, stress free physical environment, while offering a setting to enhance our mental well-being by provide coping strategies to overcome life's inherent challenges. The above projects will provide support, rehabilitation and employment opportunities for our Patriots.

## **FINANCE**

Our application to participate in the Combined Federal Campaign (CFC) required a detail independent audit our financial records, three years' worth.

Patriot Outreach was certified to be IAW **Generally Accepted Accounting Principles (GAAP)**, and the **General Accepted Auditing Standards (GAAS)** documented by an **Independent Certified Public Accountant**.

The administrative and fundraising rate for the 2011 and 2012 are as follows:

	<b><u>2011</u></b>	<b><u>2012</u></b>
Program Service Fees	\$ 65,135	\$172,131
Management Fees	\$ 3,119	\$ 10,832
Fundraising Expenses	\$ 733	\$ 21,156
Administration & Fundraising rate	5.6%	5.4%

As a member of National/International Combined Federal Campaign (CFC), our financial statements were examined in detail. The CFC audit determined our administrative and fundraising rate for 2011 was 3.4%. Using their formula, we expect to receive an administrative and fundraising rate for 2012 of 3.2%.

#### **BOARD MEMBERS**

COL Tony Monaco, AUS  
Founder

Clifford Rylander  
Department of Army Civilian

Chaplain (LTC) Phillip Pringle, Southern Baptist  
Faith Base

COL Arthur F. Shafferman III, AUS  
Senior Advisor, Military Affairs

Roxanne Baucom  
Family Readiness Support

LTC Janet Kai, USAR  
Wounded Soldier, OIF/OEF

Alan Taylor  
Civic Leader (CEO, Entertainment Radio Network)

#### **FINAL NOTE**

We will continue to seek institutional acknowledgement from the leadership, faith base and medical community, such as the Governor Proclamation 2013 proclaiming “Memorial Day” “Patriot Outreach Day,” while analyzing operations and evaluating staff motivation and effectiveness. This knowledge can help us appropriately train people to provide favorable environments where leadership support attains maximum utilization of resources.