

Patriot Outreach 2017 Annual Report

ANNUAL MESSAGE

“You gave me my son back!” a heartfelt thank you, from a Father, at our Outreach event. He said, “You’re back!” a year earlier his son returned from the battlefield and wasn’t coping well, drugs, excessive alcohol, quick temper and on the verge of suicide. Our volunteer provided the tools that helped him, save his son, he declared. In 2016, we hosted over 1,000 outreach activities, and provided assistances in all 48 States and 7 Foreign Countries. ***Souls touching Souls, Making a Difference!*** This is what it’s all about.

We, Patriot Outreach (PO), have successfully provided assistance to our Armed Forces, Veterans, Retirees, Government Employees, Battlefield Contractors, First Responders and their Families (Patriots). We delivered without charge effective and confidential tools, and coping strategies, to combat anger, stress, and even PTSD. For example: Patriot Outreach provided free *Coping Strategies* CDs for all Patriots who request; provided funding to Warriors/First Responders attending PTSD Seminars and Workshops; provided financial assistance to disabled Veterans for home renovation; provided counseling (outsourced), treatment and educational resources to those individuals and families suffering from stress disorders – treatment and sustainment. Our resources help bridge the gap between those who seek professional help and the silent majority.

Special efforts this year focused on Families, who also need support to recover from debilitating stress associated with recovery. Since our founding in 2006, we met many who suffered from PTSD symptoms in silence due to stigma associated with treatment of mental illness. It was alarming to discover how many individuals contemplated or attempt suicide.

In 2017, our volunteers have logged in over 11,000 hours. PO received over \$198,000 of In-Kind Donations. We are planning to move forward in the construction of several Continuum Care Retirement Campuses (with a Therapeutic Ranch) and a Traumatic Brain Injury (TBI) Hospital (KS). Our facilities will feature state of the art green technologies with the focus on becoming an international model for excellence for self-sustaining, stress free physical environment facilities, while offering a natural atmosphere to overcome life’s inherent challenges. We have already begun capital fund raising campaigns to sustain these facilities.

Our Continuum Care Retirement Campus (CRCC) will provide a continuum of care and social services; a place where Patriots can go “to live, not just to die.” Social support will include mentoring our youth and provide them a guiding hand from the wealth of their experience through fishing and hunting (Rod and Gun Club), flying (Aviation Club), Hot Rods (Automotive Club), and Farming (Horticultural Club). Co-located within some of our the CCRCs will be a Dementia Village. Our Concept: is to build 150 to 200 group homes specially designed to create conditions were residents are challenged and remain active. COL Monaco and COL Shafferman will be taking a trip to Netherlands to meet with Dementia Village Advisors and to tour an established village (<http://twistedifter.com/2015/02/amazing-village-in-netherlands-just-for-people-with-dementia/>).

The past six years PO has gain international and national exposure. The number of charitable organizations teaming with PO has doubled. Our partners have helped us educate the public about mental health stressors, TBI and PTSD, and provide effective tools and coping strategies.

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In 2013 we became a proud member of the Combined Federal Campaign (CFC) as a National/International charity (#33784). CFC is the world's largest and most successful annual workplace charity campaign. Pledges made by Federal civilian, postal and military donors support approved non-profit organizations that provide health and human service benefits.

We currently receive donations from Individuals, CFC, Corporations, United Way, PayPal Giving Fund, AmazonSmile, eBay, and special events (e.g., Golf Tournaments, Outreach Events, Sports Events). Last year, we were happy to announce Cerner as a new sponsor. Cerner is a Health Information Technology Corporation; and is sponsoring our equine therapy program with Legendary Monty Roberts the "Horse Whisperer," in cooperation with his "Join-up, International."

PROGRAMS

Our team place emphasis on non-intrusive support, sharing with those who share a common concern for the health and well-being of the brave men and women who selflessly devote their lives to the defense of liberty and our nation.

Our team offers an extensive range of non-intrusive therapeutic support from canine and equine, to music and art, from employment and financial support, to recreational and self-awareness.

Our signature resource is a CD called *Coping Strategies*. This tool provides useful skills for Patriots and health professionals. The CD has generated numerous testimonials regarding its effectiveness in decreasing stress associated with PTSD symptoms.

Life often means dealing with the next moment requiring support from others. Seeking professional help is always advisable but unfortunately there is stigma associated with psychiatric treatment which can prevent a person from initiating psychiatric care. *Coping Strategies* and our team provide simple, private and confidential support.

PO provides useful guidelines, reports articles, links and special instructional audio programs, NOT because we say so, but through the testimonials and lives saved.

By engaging those who seeking to avoid stigma often associated with mental health issues, we have provided over 280,000 CD's and downloads. Most notable CD requests: 82nd Airborne Division (5,000), Fort Bragg, North Carolina, 91st Division (3,000), CA, Ft Hood, Texas (3,500), Joint Task Force Headquarters, MO, (1,500), USO, VA, (1,000), and the VFW, IA, (8,000).

SUPPORTERS

Special acknowledgement and thanks to those assisting with our mission: Cerner Corporation (KS,MO, Global), On-Site Solution (KS), CBIZ (MO), Home Depot (MN, MO), Hy-Vee (KCMO), Candlewood Suites (NC), Goliath Pictures (CA), Walmart (KS, NE, OK, IA, WA, MN, WI), Entertainment Radio Network (CA), Mike Perz & Associates, The Family Place (OR), Virtual World Media (CA), Sam's Club (MO), Lockheed Martin (TX-Armed Forces Bowl), Insulation Specialties (KS), Wallboard Specialties (KS), Philco Construction (MO), Lifestyle Publications, (KCMO), Weichert Realtors (Gwynn Wiley – MO/KS), First Command (KS), Jay Wolfe Toyota (KCMO), Imperial Golf Academy (MO), Caedmon Construction (KS/MO), EIKO (MO), Ryan Daniel Tour (TN, IL, NC, MO, KS), Edelbrock Family Foundation/Rev Up 4 Kids

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(CA, OK, TX, PA, MO, AZ, IL, MI, SC, FL, NV, OH).Elemental Wellness Spa (KS), Upledger Institute (FL), Joe Gravino Group (MO), Hilton (MO), KC Specialty Therapeutics (KS), Pfizer (NC), Kmart (KS), Pilot Freight Services (NC), Bell Helicopter (TX), Walgreens (KS, MO), Big Lots (MO).

FUTURE PLANS

We will become an international model for self-sustaining, stress free physical environment, while offering a setting to enhance our mental well-being by provide coping strategies to overcome life's inherent challenges. Our projects will provide support, rehabilitation and employment opportunities for our Patriots.

FINANCE

Patriot Outreach was certified to be IAW **Generally Accepted Accounting Principles (GAAP)**, and the **General Accepted Auditing Standards (GAAS)** documented by an **Independent Certified Public Accountant (CPA)**.

The program to administrative/fundraising rates for 2011 thru 2016 are:

	Functional Expenses					
	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>
Program Service Fees	\$ 65,13	\$172,131	\$243,300	\$381,245	\$405,754	\$447,668
Management Fees	\$ 3,119	\$ 10,832	\$ 21,310	\$ 22,000	\$ 29,596	\$ 18,430
Fundraising Expenses	<u>\$ 733</u>	<u>\$ 21,156</u>	<u>\$ 29,193</u>	<u>\$ 25,090</u>	<u>\$ 29,569</u>	<u>\$ 30,302</u>
Admin/Fundraising rate	5.6%	8.6%	12.4%	10.9%	12.7%	9.8%

Net Assets or Fund Balance at end of 2015 = \$19,893.43

The percentages above are established by an independent audit done by McAuley & Crandall, PA. The Audited Financial Statement can be view on our website.

PO's six average of program to administrative/fundraising rate is 10%. Meaning from the donations received during the past six years, 90% when directly to our programs.

In 2014 (and reassessed in 2016), Patriot Outreach became a **National Better Business Bureau (BBB) Accredited Charity** meeting all 20 Standards for Charity Accountability! "The BBB Wise Giving Alliance Standards for Charity Accountability were developed to assist donors in making sound giving decisions and to foster public confidence in charitable organizations. The standards seek to encourage fair and honest solicitation practices, to promote ethical conduct by charitable organizations and to advance support of philanthropy."

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BOARD MEMBERS

Colonel Tony Monaco, Retired
Founder

Clifford Rylander
Department of Army Civilian

Colonel Arthur F. Shafferman III, Retired
SR Advisor, Military Affairs & CFO/EN

Chaplain Jack LeRoy
Family Readiness/Chaplain Alliance

Brian Mehrbrodt
Community Outreach

DR William Stadler
Medical Community

Jerry L. Goodard
Community Outreach -West

FINAL NOTE

We will continue to seek institutional acknowledgement from the leadership, faith base and medical community, such as the Mayor of Fayetteville (Ft. Bragg) and North Carolina Governor's Proclamation 2016 proclaiming "Patriot Outreach Day," while analyzing operations and evaluating staff motivation and effectiveness. This knowledge can help us appropriately train people to provide favorable environments where leadership support attains maximum utilization of resources.