

Patriot Outreach 2015 Annual Report

ANNUAL MESSAGE

In 2015, we hosted over 750 outreach activities, and provided assistances in 48 States and 11 Foreign Countries. At a recent Patriot Outreach event a Father expressed his heartfelt thanks saying “You gave me my son back!” A year earlier his son had returned from the battlefield and wasn’t coping well. He began using drugs, drinking excessively, had developed a quick temper and was on the verge of suicide. Our volunteer provided the tools that helped him save his son, he declared. *Souls touching Souls, Making a Difference!* That it is what it’s all about.

We, Patriot Outreach (PO), have successfully provided assistance to our **Armed Forces, Veterans, Retirees, Government Employees, Battlefield Contractors, First Responders and their Families (Patriots)**. We bridge the gap between those who seek professional help and the silent majority. PO has delivered over two hundred thousand CDs and downloads, without charge, providing effective and confidential tools, and coping strategies to combat anger, stress, and even PTSD. Our initiatives and programs, including financial assistance to disabled Patriots for home safety and health renovations have saved lives and given hope. **Not because we say so, but from those who benefited:** <http://www.patrioutreach.org/letters.html>

Special efforts this year are focused on Families, who also need our support to recover from the debilitating stress associated with recovery. Since our founding in 2006, we have met many who suffered from PTSD symptoms in silence due to the stigma associated with the treatment of mental illness. It was alarming to discover how many individuals contemplated or attempted suicide.

Due to our innovative initiatives, grassroots efforts and dedicated volunteers many of our supporters are putting together plans for several outreach facilities in 2016, including our Ransom Green/PO Communities, USA (www.ransongreen.com), Outreach Center (OR), Traumatic Brain Injury (TBI) Hospital (KS), Continuum Care Retirement Communities (CA, KS, IA, TX and Philippines), Youth Academy (IA) and a Therapeutic Ranch (WV). We will feature state of the art green technologies with the focus on becoming an international model for excellence for self-sustaining, stress free physical environment facilities, while offering a natural atmosphere to overcome life’s inherent challenges. We have already begun capital fund raising campaigns to sustain these facilities.

Our Continuum Care Retirement Communities will provide a continuum of care and social services; a place where Patriots can go “to live, not just to die.” Social support will include mentoring our youth and providing them with a guiding hand from the wealth of their experience through fishing and hunting (Rod and Gun Club), flying (Aviation Club), Hot Rods (Automotive Club), and Farming (Horticultural Club).

Over the past five years PO has gained international and national exposure. The number of charitable organizations teaming with PO has doubled. Our partners have helped us educate the public about mental health stressors, TBI and PTSD, and provide effective tools and coping strategies.

In 2013 we became a proud member of the Combined Federal Campaign (CFC) as a National/International charity (#33784). CFC is the world’s largest and most successful annual

workplace charity campaign. Pledges made by Federal civilian, postal and military donors support approved non-profit organizations that provide health and human service benefits.

We currently receive donations from the Individuals, CFC, Corporations, United Way, PayPal Giving Fund, AmazonSmile, eBay, and special events (Golf Tournaments, Sports Events, etc...).

PROGRAMS

Our team places emphasis on non-intrusive support, sharing with those who share a common concern for the health and well-being of the brave men and women who selflessly devote their lives to the defense of liberty and our nation.

Our team offers an extensive range of non-intrusive therapeutic support from canine and equine, to music and art, from employment and financial support, to recreational and self-awareness.

Our signature resource is a CD called ***Coping Strategies***. This tool provides useful skills for Patriots and health professionals. The CD has generated numerous testimonials regarding its effectiveness in decreasing stress associated with PTSD symptoms.

Life often means dealing with the next moment and often requires support from others. Seeking professional help is always advisable but unfortunately there is a stigma associated with psychiatric treatment which can prevent a person from initiating psychiatric care. ***Coping Strategies*** and our team provide simple, private and confidential support.

We offer useful guidelines, reports, articles, links and special instructional audio programs. These tools work NOT because we say so, but because the people we have helped say so.

By engaging those who seek to avoid the stigma often associated with mental health issues, we have issued over 240,000 CD's and downloads. Most notable CD requests: 82nd Airborne Division (5,000), Fort Bragg, North Carolina, 91st Division (3,000), CA, Ft Hood, Texas (3,500), Joint Task Force Headquarters, MO, (1,500), USO, VA, (1,000), and the VFW, IA, (8,000).

SUPPORTERS

Special acknowledgement and thanks for the assistance provided by our supporters including Pfizer, Home Depot, Candlewood Suites, Goliath Pictures, Walmart, Entertainment Radio Network, K-Mart, The Family Place, Virtual World Media, Sam's Club, Big Lots, Walgreens, Bell Helicopter, TFP Therapeutic Services, 4 Hero's, American Legion, Pilot Freight Services, Lockheed Martin, and the Edelbrock Family Foundation.

FUTURE PLANS

We will become the international model for self-sustaining, stress free physical environment, while offering a setting to enhance our Patriots mental well-being by providing ***Coping Strategies*** to overcome life's inherent challenges. The above projects will provide support, rehabilitation and employment opportunities for our Patriots.

FINANCE

Our application to participate in the Combined Federal Campaign (CFC) required a detail audit of our financial records, three years' worth.

Patriot Outreach was certified to be IAW **Generally Accepted Accounting Principles** (GAAP), and the **General Accepted Auditing Standards** (GAAS) documented by an **Independent Certified Public Accountant** (CPA).

The administrative and fundraising rates for 2011 thru 2014 are:

	Functional Expenses			
	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>
Program Service Fees	\$ 65,135	\$172,131	\$243,300	\$381,245
Management Fees	\$ 3,119	\$ 10,832	\$ 21,310	\$ 22,000
Fundraising Expenses	<u>\$ 733</u>	<u>\$ 21,156</u>	<u>\$ 29,193</u>	<u>\$ 25,090</u>
Administration & Fundraising rate	5.6%	8.6%	12.4%	10.9%

The percentages above are established by an Independent Audit done by McAuley & Crandall, PA.

PO's four year average of administrative to fundraising rate is 9.4%. Meaning the average donations received from 2011 – 2014, 90.6% goes directly to our programs.

In June 2014, Patriot Outreach became a **Better Business Bureau (BBB) Accredited Charity** meeting all 20 Standards for Charity Accountability! "The BBB Wise Giving Alliance Standards for Charity Accountability were developed to assist donors in making sound giving decisions and to foster public confidence in charitable organizations. The standards seek to encourage fair and honest solicitation practices, to promote ethical conduct by charitable organizations and to advance support of philanthropy."

BOARD MEMBERS

COL Tony Monaco, AUS
Founder

Clifford Rylander
Department of Army Civilian

Chaplain (LTC) Phillip Pringle, Southern Baptist
Faith Base

COL Arthur F. Shafferman III, AUS
Senior Advisor, Military Affairs

Brian Mehrbrodt
Community Outreach

Chaplain Jack Le Roy
Family Readiness Support

FINAL NOTE

We will continue to seek institutional acknowledgement from the leadership, faith based and medical community, such as the Mayor of Fayetteville (Ft. Bragg) and Governor's Proclamation 2015 proclaiming "Patriot Outreach Day," while analyzing operations and evaluating staff motivation and effectiveness. This knowledge will help us appropriately train people to provide favorable environments where leadership support attains maximum utilization of resources.