

# **Patriot Outreach 2014 Annual Report**

## **ANNUAL MESSAGE**

“You gave me my son back!” a heartfelt thank you, from a Father, at an Outreach event. He said, “You’re back!” a year earlier his son returned from the battlefield and wasn’t coping well, drugs, excessive alcohol, quick temper and on the verge of suicide. Our volunteer provided the tools that helped him, save his son, he declared. In 2014, we hosted 270 outreach activities, and provided assistances in all 48 States and 7 Countries. Souls touching Souls, Making a Difference! This is what it’s all about.

We, Patriot Outreach (PO), have successfully provided assistance to our Armed Forces, Veterans, Retirees, Government Employees, Battlefield Contractors, First Responders and their Families (Patriots). We delivered without charge effective and confidential tools, and coping strategies, to combat anger, stress, and even PTSD. Our resources help bridge the gap between those who seek professional help and the silent majority.

Special efforts this year focused on Families, who also need support to recover from debilitating stress associated with recovery. Since our founding in 2006, we met many who suffered from PTSD symptoms in silence due to stigma associated with treatment of mental illness. It was alarming to discover how many individuals contemplated or attempt suicide.

Due to our innovated initiatives, grassroots efforts and dedicated volunteers many of our supporters are putting together plans for several outreach facilities in 2015, including our Ransom Green/PO Communities, USA ([www.ransongreen.com](http://www.ransongreen.com)), Outreach Center (OR), Traumatic Brain Injury (TBI) Hospital (KS), Continuum Care Retirement Communities (CA, KS, IA, TX and Philippines), Youth Academy (IA) and a Therapeutic Ranch (WV). We will feature state of the art green technologies with the focus on becoming an international model for excellence for self-sustaining, stress free physical environment facilities, while offering a natural atmosphere to overcome life’s inherent challenges. We have already begun capital fund raising campaigns to sustain these facilities.

Our Continuum Care Retirement Communities will provide a continuum of care and social services; a place where Patriots can go “to live, not just to die.” Social support will include mentoring our youth and provide them a guiding hand from the wealth of their experience through fishing and hunting (Rod and Gun Club), flying (Aviation Club), Hot Rods (Automotive Club), and Farming (Horticultural Club).

The past five years PO has gain international and national exposure. The number of charitable organizations teaming with PO has doubled. Our partners have helped us educate the public about mental health stressors, TBI and PTSD, and provide effective tools and coping strategies.

In 2013 we became a proud member of the Combined Federal Campaign (CFC) as a National/International charity (#33784). CFC is the world’s largest and most successful annual workplace charity campaign. Pledges made by Federal civilian, postal and military donors support approved non-profit organizations that provide health and human service benefits.

We currently receive donations from the United Way, PayPal Giving Fund, AmazonSmile, eBay Giving Works direct donations and special events.

## **PROGRAMS**

Our team place emphasis on non-intrusive support, sharing with those who share a common concern for the health and well-being of the brave men and women who selflessly devote their lives to the defense of liberty and our nation.

Our team offers an extensive range of non-intrusive therapeutic support from canine and equine, to music and art, from employment and financial support, to recreational and self-awareness.

Our signature resource is a CD called *Coping Strategies*. This tool provides useful skills for Patriots and health professionals. The CD has generated numerous testimonials regarding its effectiveness in decreasing stress associated with PTSD symptoms.

Life often means dealing with the next moment requiring support from others. Seeking professional help is always advisable but unfortunately there is stigma associated with psychiatric treatment which can prevent a person from initiating psychiatric care. *Coping Strategies* and our team provide simple, private and confidential support.

We offer useful guidelines, reports articles, links and special instructional audio programs, NOT because we say so, but through the testimonials and lives saved.

By engaging those who seeking to avoid stigma often associated with mental health issues, we has issued over 226,000 CD's and downloads. Most notable CD requests: 82nd Airborne Division (5,000), Fort Bragg, North Carolina, 91st Division (3,000), CA, Ft Hood, Texas (3,500), Joint Task Force Headquarters, MO, (1,500), USO, VA, (1,000), and the VFW, IA, (8,000).

## **SUPPORTERS**

Special acknowledgement and thanks for the assistance provided by our supporters include Pfizer, Home Depot, Candlewood Suites, Goliath Pictures, Walmart, Entertainment Radio Network, K-Mart, The Family Place, Virtual World Media, Sam's Club, Big Lots, Walgreens, Bell Helicopter, 4 Hero's, American Legion, Pilot Freight Services, Lockheed Martin, and the Edelbrock Family Foundation.

## **FUTURE PLANS**

We will become an international model for self-sustaining, stress free physical environment, while offering a setting to enhance our mental well-being by provide coping strategies to overcome life's inherent challenges. The above projects will provide support, rehabilitation and employment opportunities for our Patriots.

## **FINANCE**

Our application to participate in the Combined Federal Campaign (CFC) required a detail audit our financial records, three years' worth.

Patriot Outreach was certified to be IAW **Generally Accepted Accounting Principles (GAAP)**, and the **General Accepted Auditing Standards (GAAS)** documented by an **Independent Certified Public Accountant (CPA)**.

The administrative and fundraising rates for 2011 thru 2013 are:

	<b>Functional Expenses</b>		
	<b><u>2011</u></b>	<b><u>2012</u></b>	<b><u>2013</u></b>
Program Service Fees	\$ 65,135	\$172,131	\$243,300
Management Fees	\$ 3,119	\$ 10,832	\$ 21,310
Fundraising Expenses	\$ 733	\$ 21,156	\$ 29,193
Administration & Fundraising rate	5.6%	8.6%	12.4%

As a member of National/International Combined Federal Campaign (CFC), our financial statements were examined by CFC in detail. The CFC audit determined our three average administrative and fundraising rate is 8.9%.

In June 2014, Patriot Outreach became a **Better Business Bureau (BBB) Accredited Charity** meeting all 20 Standards for Charity Accountability! “The BBB Wise Giving Alliance Standards for Charity Accountability were developed to assist donors in making sound giving decisions and to foster public confidence in charitable organizations. The standards seek to encourage fair and honest solicitation practices, to promote ethical conduct by charitable organizations and to advance support of philanthropy.”

### **BOARD MEMBERS**

COL Tony Monaco, AUS  
Founder

Clifford Rylander  
Department of Army Civilian

Chaplain (LTC) Phillip Pringle, Southern Baptist  
Faith Base

COL Arthur F. Shafferman III, AUS  
Senior Advisor, Military Affairs

Brian Mehrbrodt  
Community Outreach

Chaplain Jack Le Roy  
Family Support

### **FINAL NOTE**

We will continue to seek institutional acknowledgement from the leadership, faith base and medical community, such as the Mayor of Fayetteville (Ft. Bragg) and Governor’s Proclamation 2014 proclaiming “Patriot Outreach Day,” while analyzing operations and evaluating staff motivation and effectiveness. This knowledge can help us appropriately train people to provide favorable environments where leadership support attains maximum utilization of resources.